

**REQUEST FOR WAIVER**

Section	Reason	Granted Y/N
200-15.C.1 Locator map 1"=2,000'	See reason below.	
Site Plan Details		
200-15.C.2(a) North arrow and graphic scale	This application is to replace and in some cases supplement the existing mall signage at Marketfair Mall. The applicant has provided a Sign Location plan as well as details of existing and proposed signs including renderings of how the proposed signs will look on site. The signs will have no impact on most zoning site plan features, except the additional wayfinding signs are designed to improve pedestrian and vehicular circulation on site. Accordingly, the applicant requests waivers from the requirement to provide site plan elements which are not applicable to the sign program or are not needed to review the sign proposal.	
200-15.C.2(b) Zoning of property and properties within 200 feet; Zoning setback lines		
200-15.C.2(c) Survey map of property		
200-15.C.2(d) Reference to and copy of existing or proposed deed restrictions		
200-15.C.2(e) Existing and proposed contours		
200-15.C.2(g) Grade elevations of structures		
200-15.C.2(h) Distance to nearest intersection		
200-15.C.2(j) Zoning Table		
200-15.C.2(k) Location of proposed easements and Master Plan proposals		
200-15.C.2(l) Tabulation of building perimeter for fire apparatus		
200-15.C.2(m) Location of all utilities		

## MARKETFAIR SIGN APPLICATION SUMMARY

Sign No.	Type	New / Replacement	Additional Info	New Waiver/Change From Existing	Rationale/Justification
1	Ground-mounted Project/Tenant ID sign Route 1	Replacement		7 tenant names proposed - 6 are allowed	Increase in number of tenant panels is based on tenant demand for eternal exposure and available space on the signs.
2	Ground-mounted Project/Tenant ID sign Meadow Road	Replacement		7 tenant names proposed - 6 are allowed	Increase in number of tenant panels is based on tenant demand for eternal exposure and available space on the signs.
3	Monument sign Canal Pointe Blvd.	Replacement		Height increase from 4.5 ft. to 5 ft. (max allowable height is 4 ft. above grade). Proposed sign area is 59.5 sf.	Height Increase is a function of added masonry base (which is not part of existing signs). Actual sign area/graphics area for the proposed sign is less than the existing.
4	Monument sign Canal Pointe Blvd.	Replacement		Height increase from 4.5 ft. to 5 ft. (max allowable height is 4 ft. above grade). Proposed sign area is 59.5 sf.	Height Increase is a function of added masonry base (which is not part of existing signs). Actual sign area/graphics area for the proposed sign is less than the existing.
5	Monument sign Tenant (AMC) ID sign Route 1	Replacement	Add name of second tenant.	Height increase from 4.5 ft. to 6.5 ft. (max allowable height is 4 ft. above grade). Proposed sign area is 45 sf.	Height Increase is a function of added masonry base (which is not part of existing sign). Sign Area for the proposed sign is the same as existing (3'-0" x 15'-0").

Sign No.	Type	New / Replacement	Additional Info	New Waiver/Change From Existing	Rationale/Justification
5.1 <sup>1</sup>	Wall Sign for Non-Route 1 facing Tenant (sign details TBD) Route 1	New	60 sf above mall entrance between S52 and BB – Max letter height 60 inches	Tenant space will not have Route 1 frontage. Possible second wall sign for tenant – 1 sign allowed. Waiver to exceed 2 ft. letter height.	Need for tenant without frontage. Letter height to be determined by tenant name/logo.
<b>ONLY SIGN 5.1 OR SIGN 5.2 WILL BE INSTALLED DEPENDING ON TENANT SELECTION</b>					
5.2	Wall Sign for Non-Route 1 facing Tenant (sign details TBD) Route 1	New	100 sf on new screenwall – Max letter height 60 inches	Tenant space will not have Route 1 frontage. Possible second wall sign for tenant – 1 sign allowed. Waiver to exceed 2 ft. letter height.	Need for tenant without frontage. Letter height and area to be determined by tenant name/logo.
6	Instructional Sign	Replacement		No change – reface existing sign (larger than 2 sf allowed. )	General Property Maintenance & Upgrade to sign construction which will be easier to maintain in the future.
7	Instructional Sign	Replacement		No change – reface existing sign (larger than 2 sf allowed.)	General Property Maintenance & Upgrade to sign construction which will be easier to maintain in the future.
8	Instructional Sign	Replacement and Relocation	Moved out of sight triangle	No change in dimensions from existing sign (larger than 2 sf allowed.)	General Property Maintenance & Upgrade to sign construction which will be easier to maintain in the future.
9	Instructional Sign	New		Sign Area of 13.3 sf where 2 sf is allowed	New sign needed for vehicular circulation. Same size as other approved instructional

<sup>1</sup> Applicant is requesting approval for both options 5.1 and 5.2, only one of which will be implemented.

Sign No.	Type	New / Replacement	Additional Info	New Waiver/Change From Existing	Rationale/Justification
					signs on site.
10	Instructional Sign	Replacement and Relocation	Moved out of sight triangle	No change in dimensions from existing sign (larger than 2 sf allowed.)	General Property Maintenance & Upgrade to sign construction which will be easier to maintain in the future.
11	Instructional Sign	New		Sign Area of 13.3 sf where 2 sf is allowed	New sign needed for vehicular circulation. Same size as other approved instructional signs on site.
12	Instructional Sign	Replacement and Relocation	Moved out of sight triangle	No change in dimensions from existing sign (larger than 2 sf allowed.)	General Property Maintenance & Upgrade to sign construction which will be easier to maintain in the future.
13	Instructional Sign	New		Sign Area of 13.3 sf where 2 sf is allowed	New sign needed for vehicular circulation. Same size as other approved instructional signs on site.
14	Wall Signage Mall entrance ID Façade – near TGIF	Replacement Letters - Logo Sign is new		Adding additional logo sign (4 <sup>th</sup> sign where only one is allowed). Letter height and total area comply.	To Reflect New Branding.
15	Wall Signage Mall entrance ID Façade – Wall near S52 and BB	Replacement Letters - Logo Sign is new		Adding logo <sup>2</sup> (4 <sup>th</sup> sign where only one is allowed). Letter height and total area comply.	To Reflect New Branding.
16	Wall Signage Mall entrance ID Façade – near AMC south	Replacement Letters - Logo Sign is new		Adding logo (4 <sup>th</sup> sign where only one is allowed) Letter height and total area comply.	To Reflect New Branding.

<sup>2</sup> If future Sign 5-1 option is selected, logo sign will not be installed at location 15.

Sign No.	Type	New / Replacement	Additional Info	New Waiver/Change From Existing	Rationale/Justification
17	Wall Signage Mall entrance ID Façade – near AMC north	Replacement Letters - Logo Sign is new		Adding logo. (4 <sup>th</sup> sign where only one is allowed) Letter height and total area comply.	To Reflect New Branding.
18	Directory Sign Recessed Entrance Marker	New	4-sided 1.5 ft. by 7 ft. high Area = 10.5 s.f. per side.	Waiver to allow free-standing where wall-mounted is required. Waiver to allow up to 4-7/8 inch letter where 4 inch is maximum allowed.	To Help Identify Mall Entrances Which Are Not Easily Seen from parking Field.
19	Directory Sign Recessed Entrance Marker	New	4-sided 1.5 ft. by 7 ft. high Area = 10.5 s.f. per side.	Waiver to allow free-standing where wall-mounted is required. Waiver to allow up to 4-7/8 inch letter where 4 inch is maximum allowed.	To Help Identify Mall Entrances Which Are Not Easily Seen from parking Field.
20	Directory Sign Recessed Entrance Marker	New	4-sided 1.5 ft. by 7 ft. high Area = 10.5 s.f. per side.	Waiver to allow free-standing where wall-mounted is required. Waiver to allow up to 4-7/8 inch letter where 4 inch is maximum allowed.	To Help Identify Mall Entrances Which Are Not Easily Seen from parking Field.
21	Instructional Service Court / Fire Dept. Connection ID	Replacement - Change from pole to wall mounted	Wall-mounted 16” by 48”	Increase in sign area over existing sign to 5.3 sf where maximum allowed is 2 sf.	General Visual Improvement over existing sign. Public safety
22	Instructional Service Court / Fire Dept.	Replacement - Change	Free-standing 12”	Increase in sign area over existing sign to 6 sf where	General Visual Improvement over existing sign. Public safety.

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	Connection ID	from pole to monument	by 6'	maximum allowed is 2 sf.	
23	Instructional Service Court / Fire Dept. Connection ID	Replacement - Change from pole to wall mounted	Wall-mounted 16" by 48"	Increase in sign area over existing sign to 5.3 sf where maximum allowed is 2 sf.	General Visual Improvement over existing sign. Public safety.
24	Instructional Service Court / Fire Dept. Connection ID	Replacement - Change from pole to monument	Free-standing 12" by 6'	Increase in sign area over existing sign to 6 sf where maximum allowed is 2 sf.	General Visual Improvement over existing sign. Public safety.